



**PIONEER®**  
Proven by Professionals™

# Introducing... PIONEER® Children's Multi

**Clinician-formulated to help youngsters meet their potential**

- **NO ARTIFICIAL COLORS, FLAVORS OR PRESERVATIVES!**  
*Natural beet juice provides color.*
- **DELICIOUS FRUIT-FLAVORED CHEWABLE!**
- **WHOLE FOOD-BASED!**  
*Antioxidant Fruit & Vegetable Blend contains 15 fruits and veggies, plus rosemary and white tea extract.*
- **KID-FRIENDLY ANIMAL SHAPES!**
- **VERIFIED GLUTEN-FREE!**  
*THE choice for kids with celiac disease and gluten sensitivity.*



Supplement Facts		
Serving Size 1 Tablet		
Age 4-8 take once daily; age 9-13 take twice daily		
	Amount Per Serving	% Daily Value
<b>Total Carbohydrate</b>	<1 g	<1%†
Sugars	<5 g	-
Vitamin A (100% as natural beta carotene and mixed carotenoids from <i>B. trispora</i> )	1,970 IU	39%
Vitamin C (70% as ascorbic acid and 30% as sodium ascorbate)	50 mg	83%
Vitamin D2 (ergocalciferol)	33.5 IU	8%
Vitamin E (d-alpha tocopheryl succinate)	12.5 IU	42%
Thiamine (thiamin mononitrate) (B1)	2 mg	133%
Riboflavin (B2)	2 mg	118%
Niacin (75% niacinamide and 25% niacin)	10 mg	51%
Vitamin B6 (pyridoxine HCl)	2.5 mg	125%
Folate (folic acid)	75 mcg	19%
Vitamin B12 (methylcobalamin)	8 mcg	133%
Biotin	25 mcg	8%
Pantothenic Acid (d-calcium pantothenate)	12.5 mg	125%
Calcium (carbonate)	50 mg	5%
Iron (AA chelate <sup>†</sup> )	1.5 mg	8%
Iodine (as kelp, potassium iodide)	12.5 mcg	8%
Magnesium (oxide)	25 mg	6%
Zinc (citrate)	2 mg	13%
Selenium (AA chelate††)	10 mcg	14%
Copper (citrate)	0.15 mg	8%
Manganese (citrate)	0.6 mg	30%
Chromium (AA chelate††)	18.8 mcg	16%
Molybdenum (sodium molybdate)	2.5 mcg	3%
Potassium (citrate)	8 mg	<1%
Antioxidant Fruit/Vegetable Blend (carrot, orange**, spinach, tomato, broccoli, cauliflower, kale, pineapple, apple, blueberry, strawberry**, white tea extract, rosemary, cranberry juice, elderberry [ <i>Sambucus nigra</i> ], blackberry juice, raspberry)	22.5 mg	-
Boron (AA chelate††)	0.25 mg	-
Vanadium (vanadyl sulfate)	8.3 mcg	-
Choline (bitartrate)	6 mg	-
Inositol	6 mg	-
Citrus Bioflavonoid Complex	5 mg	-
Horsetail <i>Equisetum arvense</i> Herb Extract (stand. to 12.5 mcg [6.3%] silica)	0.2 mg*	-
Trace Mineral Complex (as sea vegetation: <i>Lithothamnion spp.</i> )	12.5 mg*	-

Product	Code	Size	Whsl	SRP
Children's Multi	44112	60 ct.	6.00	9.99
Children's Multi	69408	120 ct.	10.80	17.99

Research suggests...

**Vitamins and minerals make kids smarter!†**

†Research suggests that non-verbal IQ scores in schoolchildren may improve with micronutrient supplementation.

[Schoenthaler SJ, et al. Controlled trial of vitamin-mineral supplementation: effects on intelligence and performance. *Person Individ Diff.* 1999 Vol. 12, No. 4 pp. 351-362]



**PIONEER® NUTRITIONAL FORMULAS...**  
*the clinician-formulated, verified gluten-free experts.*