

GLUTEN-FREE • VEGETARIAN • NON-GMO

CHEWABLE VITAMINS & MINERALS

FOR ADULTS & CHILDREN

*A Delicious Multi for All Ages
25 Fruits & Vegetables • Natural Fruit Flavor
Natural Mixed Carotenoids • Yeast-Free*

PIONEER Chewable Vitamins & Minerals is a great-tasting, broad spectrum, high potency nutritional supplement for adults and children ages 4 and up.

This formula was designed to be the most comprehensive, biologically utilizable chewable vitamin/mineral supplement available at an affordable price. Easy-to-take PIONEER Chewable is naturally flavored with pineapple juice concentrate and a special blend of 25 phytonutrient-rich fruits and vegetables.

CONSIDER THESE ADVANTAGES:

1. Created by Physicians who Understand Nutrition. PIONEER Chewable was thoughtfully developed by physicians specializing in clinical nutrition. The formula is based on objective data, not economic imperatives. The observed, nutritional needs of patients of various ages, and current, published, independent nutritional studies are the basis upon which this formula was devised.

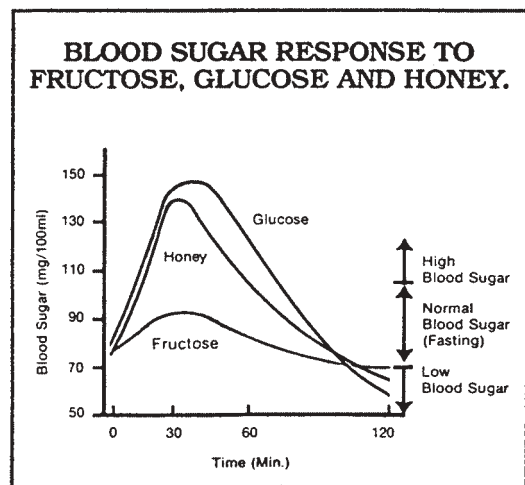
2. Flexible Daily Servings to Suit Different Ages. Sensibly proportioned ingredients enable the same PIONEER Chewable formula to meet the supplement needs of a wide variety of ages. By *varying the servings (1-6 tablets a day)*, PIONEER Chewable can provide nutritional support for small children, pre-teens, adolescents, adults and elders. Because the tablets are relatively soft, even those with dentures find them easy to chew.

3. Rich in Vitamins, Minerals and Trace Elements. Every recognized vitamin, mineral and micronutrient (with the exception of vitamin K) is contained in PIONEER Chewable in significant proportions and amounts. PIONEER Chewable also contains all the known trace minerals, many of which are no longer present in foods grown in commercial soils.

4. Hypoallergenic. Many allergists and other health professionals recommend PIONEER Chewable to patients with common food allergies. The formula contains no gluten, wheat, yeast, corn, eggs or dairy products. There are no synthetic colorings, flavorings, preservatives, synthetic binders,

excipients, coatings, added salt or starch. Only natural agents are used in the manufacture of PIONEER Chewable, along with non-allergenic ingredients such as fructose, natural fruit juice and flavors, magnesium stearate and carrageenan (from seaweed). Citrus and slight traces of soy are present.

5. Good Taste Without Hyper/Hypoglycemic Sweeteners. In formulating PIONEER Chewable, we considered the pros and cons of every sweetener on the market. Sweeteners such as glucose, sucrose, maltose, honey, maple syrup and molasses can significantly alter blood sugar. (See chart below). In contrast, moderate amounts of fructose can be used safely by many hypoglycemics and diabetics. Two tablets of PIONEER Chewable contain approximately the same amount of fructose as one third of a medium sized apple. (Consult your healthcare professional if you have concerns about blood sugar or insulin levels.)



6. Highest Mineral Potencies. PIONEER Chewable contains the highest mineral potencies of any chewable multi available. Especially significant are the high levels of *calcium* (200 mg/2 tablets) and *magnesium* (100 mg/2 tablets). These levels are particularly useful to children and adults who avoid milk, nuts or other sources of these nutrients. PIONEER Chewable also includes the important micronutrients *selenium*, *chromium*, *vanadium*, *molybdenum*, *silicon* and *boron*, plus *trace minerals*. These elements are often absent from other brands of chewable vitamin/mineral supplements.

7. Highly Absorbable Minerals. Many of the minerals in PIONEER Chewable are in the form of high quality *amino acid chelates*, *citrate*, *kelp* or *marine organic minerals*. These nutrient sources are generally regarded as better recognized and utilized by the body than the less expensive forms commonly found in chewable formulas. In addition to all the macro-minerals (e.g. calcium, magnesium, iron), the formula

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features significant levels of trace minerals, provided in part by a superior trace mineral complex derived from naturally sourced, mineralized seaweed.

8. Concentrated Fruits & Vegetables. The health professionals at PIONEER want you to eat plenty of fresh fruits and vegetables every day. For an added boost, PIONEER *Chewable* contains a high quality, powdered blend of 25 different fruits and vegetables, providing extra levels of important, health-supporting pigments and phytonutrients.

9. Uncompromising Quality. PIONEER *Chewable* uses the best quality nutrients available in the supplement industry, regardless of expense.

10. Guaranteed Potency. All nutritional supplements undergo a normal reduction of potency during product shelf life. So while every fresh batch of PIONEER *Chewable* is produced using at least 100% of the stated label amounts, we purposefully include *even greater* levels of some ingredients to make up for expected potency losses. FDA requires only 90% of label potency. We guarantee 100%.

11. True Full-Disclosure Labeling. All ingredients, their forms, and ratios are fully disclosed on the label of every PIONEER product. Read the label!

STORAGE: This supplement is extremely sensitive to moisture and heat. Reclose the cap after use and store in DRY, DARK, COOL place, but not in the refrigerator. (When previously refrigerated supplements are opened in a warm room, condensation occurs on the inside of the bottle, adding unwanted moisture.)

PLEASE NOTE: *Small children should be supervised when taking these or other tablets to prevent choking or suffocation. Do not attempt to swallow these tablets whole, or exceed the recommended maximum serving.*

PIONEER'S 100% GUARANTEE

Guaranteed Freshness: Manufactured in small batches; packed in amber glass to ensure long shelf life.

Guaranteed Potency: We guarantee that PIONEER *Chewable* contains at least 100% of the amounts of each nutrient stated on the label.

Guaranteed Satisfaction: If for any reason you are not satisfied with this product or the results, return the unused portion of PIONEER *Chewable* for a full, courteous refund without question.

Take With Meals. Bottles of 90 or 180 Chewable Tablets	PER DAY 6 TABLETS		PER SERVING 2 TABLETS	
	AMOUNT	%DV*	AMOUNT	%DV*
Calories	30		10	
Total Carbohydrate	7 g	2%	2 g	<1%
Sugars	6 g	*	2 g	*
Vitamin A (natural beta carotene with mixed carotenoids from <i>B. trispora</i>)	22,500 IU	450%	7,500 IU	150%
Vitamin C (66% ascorbic acid and 34% sodium ascorbate)	600 mg	1000%	200 mg	333%
Vitamin D2 (ergocalciferol)	300 IU	75%	100 IU	25%
Vitamin E (d-alpha tocopheryl succinate)	150 IU	500%	50 IU	167%
Vitamin B1 (thiamin mononitrate)	24 mg	1600%	8 mg	533%
Vitamin B2 (riboflavin)	24 mg	1412%	8 mg	471%
Niacin (75% niacinamide and 25% niacin)	120 mg	600%	40 mg	200%
Vitamin B6 (pyridoxine HCl)	30 mg	1500%	10 mg	500%
Folate (folic acid)	900 mcg	225%	300 mcg	75%
Vitamin B12 (methylcobalamin)	60 mcg	1000%	20 mcg	333%
Biotin	300 mcg	100%	100 mcg	33%
Pantothenic Acid (D-calcium pantothenate)	150 mg	1500%	50 mg	500%
Calcium (carbonate)	600 mg	60%	200 mg	20%
Iron (AA chelate†)	18 mg	100%	6 mg	33%
Iodine (potassium iodide and kelp)	150 mcg	100%	50 mcg	33%
Magnesium (oxide)	300 mg	75%	100 mg	25%
Zinc (citrate)	24 mg	160%	8 mg	53%
Selenium (AA chelate)	120 mcg	171%	40 mcg	57%
Copper (citrate)	1.8 mg	90%	0.6 mg	30%
Manganese (citrate)	7.5 mg	375%	2.5 mg	125%
Chromium (AA chelate)	225 mcg	188%	75 mcg	63%
Molybdenum (sodium molybdate)	30 mcg	40%	10 mcg	13%
Potassium (citrate)	99 mg	3%	33 mg	<1%
Fruit/Vegetable Blend (tomato, bilberry leaf, broccoli, Brussel sprouts, carrot, cauliflower, kale, spinach, pineapple, apple, orange, blueberry, grape, grapefruit, plum, raspberry, strawberry, watermelon, lemon, lime, cantaloupe, cherry, papaya, peach, pear)				
	300 mg	**	100 mg	**
Boron (AA chelate)	.3 mg	**	1 mg	**
Vanadium (vanadyl sulfate)	.99 mcg	**	.33 mcg	**
Choline (bitartrate)	.75 mg	**	.25 mg	**
Bioflavonoid Complex ***	.60 mg	**	.20 mg	**
Silicon (from horsetail herb, whole plant)	.150 mcg	**	.50 mcg	**
Trace Mineral Complex				
(AquaMin™ - mineralized seaweed)	150 mg	**	50 mg	**
Inositol	.75 mg	**	.25 mg	**
Other ingredients: fructose, vegetable stearic acid, microcrystalline cellulose, natural flavors, carrageenan, citric acid, ***citrus bioflavonoid complex and hesperidin, magnesium stearate, silica, malic acid, pineapple juice concentrate.				
* Percent Daily Value (DV) for Adults and Children 4 or more Years of Age.				
** Daily Value (DV) not established.				
† AA Chelate = amino acid chelate derived from rice protein.				
THIS 100% VEGETARIAN PRODUCT CONTAINS NO gluten, wheat, yeast, corn, eggs, dairy; no added sodium, starch, hyper- or hypo-glycemic sweeteners; no synthetic colors, flavors, preservatives, binders, excipients or coatings, and no toxic levels of aluminum, lead or other heavy metals. CONTAINS citrus and other fruits, vegetables and traces of soy. SWEETENED ONLY WITH FRUCTOSE. NATURAL MANUFACTURING AGENTS. ...				

WARNING: Accidental overdose of iron-containing products is a leading cause of fatal poisoning in children under the age of 6. Keep this product out of reach of children. In case of accidental overdose, call a doctor or poison control center immediately.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.